

W E L P



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REMOVABLE LABEL GUIDE

No. 4550L

No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-8-51Call letters WELPStation location: Easley, South CarolinaName of licensee PICKENS COUNTY BROADCASTING COMPANYTransmitter location Corner of Cross Hill Road and Maple St., off of State Hwy. 8, (Lic. 5-8-51)
2½ miles west of center of Easley, South Carolina (CP 10-23-50)Main studio location Corner of Cross Hill Road and Maple St., off of State Hwy. 8,
2½ miles west of center of Easley, South Carolina (CP 10-23-50)
(Lic. 5-8-51)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-7251	10-23-50	1360	1kw	Daytime	By 12-23-50 6-23-51
Construction permit for a new Sta. B/C station (B1 C1)					
BL-4388	5-8-51	1360	1kw	Day	5-8 11-1-51
Lic. to cover CP(7251 as mod) which auth. a new station. (CONDL. CLAUSE)					
BR-2603	10-25-51	1360	1kw	D	11-1 12-1-51
BR-2603	11-28-51	1360	1kw	D	12-1 1-1-54
BTC-1522 EFF:	7-22-53 8-14-53	Vol. transfer of control of licensee corp. to Frances M. Brazzell.			
BR-2603	11-3-54	Renewal of license		12-1	12-1-57
BR-2603	11-13-57	Renewal of License		12-1	12-1-60
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-2603	1-18-61	Renewal of License		1-18	12-1-63
BR-2603	2-17-64	Renewal of License		2-17	12-1-66
BZ-5576 (1)	6-30-65	Authority to determine operating power by direct measurement of antenna power			
BR-2603	11-18-66	1360kc	1kw	Daytime	12-1 12-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-2603 (S)	11-26-69	Renewal of License		12-1	12-1-72
Comtel	12-2-70	Antenna marking Para. 1, 2, 12 & 21.			
EBSA	5-25-72				
ltr	5-24-73	Trans: Dates EC-1H			
BR-2603(D)	11-14-73	Renewal of License		12-1	12-1-75
BL-13,537		1360kHz	1kw	Day	12-1-75
BZ-3410(D)	8-15-76	Lic. to use former main trans for auxiliary purposes only & Direct Measurement			
BR-2603(S)	11-26-75	Renewal Main & Aux.		12-1	12-1-78
BR780803(S)	1/17/79	Renewal (Main & Auxiliary)		1-7/79	1-7/81

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WELR

Station location

Name of licensee

Transmitter location

Main studio location

APPLICATION RECORD - BROADCASTING

Call
LettersW E L P
~~How~~

Name PICKENS COUNTY BROADCASTING COMPANY
(PO 1825 Gadsden Street, Columbia, South Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7251	4-25-49	Construction permit for a new standard broad- cast station to be operated on Frequency: 1360kc Power: 1kw Hours of operation: Daytime Trans. location: To be determined - Near Easley, South Carolina Studio location: To be determined - Near Easley, South Carolina	GRANTED re blanketing	10-23-50
Rec'd	6-3-49			
Filed	6-3-49			
•				
Correspondence relating to application should be forwarded to Mr. Julian D. Wyatt, Att., Easley, S. C. per ltr. 8-11-49				
AMENDED	8-31-50	Amended to change transmitter and studio locations from "to be determined-Near Easley, South Carolina" <u>to</u> Corner of Cross Hill Rd. and Maple Street, Off of State Highway #8, 2½ miles West of Center of Easley, South Carolina.		
Rec'd	9-5-50			
Filed	9-5-50			

Gates, BC-1E

R. L. Masley, Engr.
Columbia, South Carolina

R. B. Morgan, Atty.
1825 Gadsden Street
Columbia, South Carolina

APPLICATION RECORD - BROADCASTING

 Call
 Letters WELP

 Name PICKENS COUNTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BNP-5443 Rec'd Filed	1-5-51 1-8-51 1-8-51	Modification of construction permit (BP-7251, which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-1L). Palmer A. Greer, Engr. Fairforest, South Carolina	GRANTED re blanketing	1-27-51
BL-4388 Rec'd. Filed	3-19-51 3-20-51 3-20-51	License to cover construction permit (BP-7251, as modified) which authorized a new standard broadcast station.	GRANTED re blanketing clause.	5-8-51
BR-2603 Rec'd Filed	7-23-51 7-31-51 7-31-51	Renewal of license	Granted	10-25-51
BR-2603 Rec'd Filed	11-5-51 11-7-51 11-7-51	Request for renewal of license	Granted	11-28-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

W E L P

Name PICKENS COUNTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1522	6-4-53	Voluntary transfer of control of licensee corporation from J. Lake Williams thru sale of 72 shares of stock to Frances M. Brazzell.	RETURNED	6-12-53
Rec'd	6-5-53		Not signed correctly.	
Resub.	6-18-53		GRANTED	7-22-53
Rec'd	6-22-53		EFF:	8-14-53
Filed	6-22-53			
BR-2603	8-23-54	Renewal of License	GRANTED	11-3-54
Rec'd	8-26-54			
Filed	8-26-54			
BR-2603	8-30-57	Renewal of license.	GRANTED	11-13-57
Rec'd	9-3-57			
Filed	9-3-57			
BR-2603	8-30-60	Renewal of license	GRANTED	1-18-61
Rec'd	9-1-60			
Filed	9-1-60			

FORM BC-121

AUG. 1955 #4

APPLICATION RECORD - BROADCASTING

Call
Letters W E I PName PICKENS COUNTY BROADCASTING COMPANY
Easley, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-2603 R. & F.	8-27-63 8-29-63	Renewal of license.	GRANTED	2-17-64
BZ-5576 R & F	4-10-65 4-13-65	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-30-65
BR-2603 R & F	8/19/66 8/22/66	Renewal of license	GRANTED	11-18-66
RE: PSA	MOTION FOR STAY BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN. PETITION FOR RECONSIDERATION BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN. Petition for Reconsideration <u>DENIED</u> and Motion for Stay <u>DISMISSED AS MOOT</u> by Commission Memorandum Opinion and Order adopted 12-20-67.			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters 111

Name.....PICKENS COUNTY BROADCASTING COMPANY.....
.....EASLEY, SOUTH CAROLINA.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-2603	8-21-69	Renewal of License	GRANTED	11-26-69
R & F	8-29-69	AMENDED 10-20-69 re: Engineering data		
#538694 \$75	8-29-69	AMENDED 10-27-69 re: Commercial matter		
P. N.	8-29-69			
BR-2603	8-19-72	RENEWAL OF LICENSE		
R & F	8-23-72	AMENDED 10-11-72 re: ascertainment of	GRANTED	11-14-73
PN Recd.	"	community problems, programming,	GRANTED	12-5-72
PRESS		commercial matter & employ. practices	Not issued	
AUG 30 1972		AMENDED 11-22-72 re: employment policy	(RESIGNED)	12-14-72
		AMENDED 1-15-73 re: equal employment program		

362-82-7-26-73 - 7-26-73
 362-82-7-26-73 - 7-26-73
 362-82-7-26-73 - 7-26-73
 362-82-7-26-73 - 7-26-73

F. C. C. - WASHINGTON, D. C.

Ack. card sent 9-26-69 re: Sect. II, para. 3 not ans.

APPLICATION RECORD - BROADCASTING

1360kc

#6

Call
Letters **W E L P**

Name **PICKENS COUNTY BROADCASTING CO., INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,537 Rec'd Amended & Filed \$50#191806 PTA PRESS	5-24-73 5-29-73 6-29-73 5-30-73 8-9-73	Lic. to use former main trans. for aux. purposes only. RCA BTAl-L engr. data	GRANTED issued with BZ-8410	2-15-74
BZ-8410 R & F DM PRESS OCT 9 1973	7-23-73 7-26-73 8-9-73	Direct Measurement	GRANTED issued with BL-13,537	2-15-74
BR-2603 R & F P. N. Rec'd Press	7-28-75 8-1-75 SEP 23 1975	Renewal of License. (Main & Auxiliary) AMENDED 11-10-75 re: prog. & EEO	GRANTED	11- 26-75

Form BC-121
May 1976

#7

APPLICATION RECORD - BROADCASTING

1360khz.

Call
Letters **W E L P**

Name **PICKENS COUNTY BROADCASTING COMPANY,**
Easley, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR780 802UK R & F PRESS	7-28-78 8-2-78 AUG 11 1978	RENEWAL OF LICENSE (Main & Auxiliary)	Granted	1/17/79
BZ-9810 R & F PRESS FEB 29 1980	6-9-78	DIRECT MEASUREMENT	GRANTED	3-6-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

